

Valley Youth Hockey Association

Work Session 04/12/11 and 04/18/11

Place: Roanoke County Rescue Training Center

Members Present:

Rodney Ferguson; Missy Roberts; Rick Kelley; Dick Sher; Stephen Esworthy, Robyn Goodman; Becky Caldwell; ; Terri Skelton; Ken Jensen; Sharon Mouglin; Kim Gilkeson; Woody Cobbs; Jason Pollard; Kellie Rice

**High School Hockey:**

Tom G. came and presented information as a follow-up to the first year of high school hockey through VYHA. See attached handout.

**Election of Officers:**

President – motion made by Rick K, 2<sup>nd</sup> by Ken J for Rodney F.  
motion made by Becky C, 2<sup>nd</sup> by Woody C for Steve E.  
Vice President - motion made by Rick K, 2<sup>nd</sup> by Dick S for Steve E.  
Secretary - motion made by Missy R., 2<sup>nd</sup> by Becky C. for Sharon M.  
Treasurer - motion made by Sharon M., 2<sup>nd</sup> by Dick S. for Robyn G.

Results by secret ballot:

President – Rodney F.  
Vice President – Steve E.  
Secretary – Sharon M.  
Treasurer – Robyn G.

**Registration:**

Registration for VYHA will be 8/11/11 (Thursday 6pm-8pm), 08/13/11 (Saturday 10am-12pm), 8/25/11 (Thursday 6pm-8pm) and 08/27/11 (Saturday 10am-12pm). Learn to Play will be the same dates. It was decided equipment swap would not happen. If someone is wanting to donate old equipment we would accept.

Resources/Help with Registration:

Missy R. is good for the registration dates.  
Sharon M. will have VA Diner information  
Robyn G. has the Kroger cards

Terri S. has been working on putting a display together for the lobby of the Civic Center so it can be displayed during the summer.

**Budgets:**

Due to numerous discussions it was decided that Robyn G., Steve E., and Rodney F. will meet to come up with a breakdown of costs/fees for next season and present at next work session.

**Fundraising:**

Strawberry Festival – May 7<sup>th</sup> 10a – 5p. Terri S. has arranged for VYHA to have a booth for distribution of hockey material. Would like a few players there to answer questions. She is also in need of table, chairs, etc along with volunteers to work a shift at the strawberry booth.

Kroger cards – recommendation at next meeting for these.

Online Business – to have a specific location to work with when ordering equipment. Pure Hockey was a company named.

Merchandise – mentioned to relieve some stress of selling items (warm-up suits, t-shirts, sweatshirts, etc) to partner up with a company that keeps our stuff in stock and we get a percentage of sales. Steve E. brought forth Harrow Sports who would like us to send email 3-4 times a year to players/coaches and have them on our website.

**Camps or Clinic's:**

A must to work with VA Tech and possibly get them to work with a group. Goalie Clinic is a necessity and can be on Saturday morning early in the season.

Power Skating/Skill Development – Mark Scott (S&S Skills) would be great to get to come to Roanoke. Must have 30-40 kids per lesson. Rick K. will work on getting to happen depending on ice availability.

**Schedule:**

Baker Goodman has volunteered to be the scheduler for VYHA. This is to include all practices, house games, non-league and CHL games.

CHL end of season meeting has been set for May 14<sup>th</sup>. President of the CHL resigned last month so the Vice President is acting President and working on to get the meeting scheduled. Once Rodney finds out he will let the group know.

**VYHA Board member spot to fill:**

Due to resignation of the Treasurer last year a one year position must be filled. Motion made by Steve E., 2<sup>nd</sup> by Rick K. to have John Pecaric fill this position.

Motion made by Dick S., 2<sup>nd</sup> by Missy R. to adjourn meeting at 10:11pm and reconvene on April 18<sup>th</sup> at 6:00pm.

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**Budgets:**

Continued from last meeting of breakdown of fees for 2011-2012 season.

Ice costs: \$53,000 for 2010-2011 season

Fee Structure:

House: \$550 less early bird of \$50 – paid in full by September 15, 2011  
Approximately 18 practices  
6 games (weekday)

Travel: \$450 less early bird of \$50 – paid in full by December 1, 2011  
Approximately 10 additional practices  
12 CHL games  
1 CHL end of season tournament

Non-league: Pay as you go!  
cost split between members of team

LTP: \$100 per session (session 1, session 2, last session is cross-ice)  
Protective equipment - \$75  
Skates - \$25  
Stick - \$15  
8 sessions per session – equipment extra  
After session 1 - \$300 *if they move up*  
After session 2 - \$150 *if they move up*

Goalie discounts: House \$100  
Travel \$225

Motion made by John P. to accept fee structure, 2<sup>nd</sup> by Ken J. Unanimous approval

**Communications:****Website:**

Lindsey Kitts will continue to be our webmaster. A motion by Terri S., 2<sup>nd</sup> by Becky C. to get a “thank you” token for Lindsey for all the work she has done to our website. Unanimous approval.

**Parent Meeting:**

Meeting will be set for October 10, 2011. This will follow travel tryouts of October 1<sup>st</sup> and October 6<sup>th</sup>. Rusty Blades will help as evaluators.

**Email:**

Dick S. gets emails from website and then forwards to specific individuals for attention.

**Advertising:**

It was suggested this be referred to the Marketing Committee to bring forth at the next Board meeting.

**Phone Number:**

890-VYHA (8942) – needs to be on all advertisements.

**Billboards:**

Have been successful in the past. Would like to continue doing. Marketing Committee will work on for next Board meeting.

**Organizational Committees:**

Long Range Planning – John P., Woody C., Rodney F (chair)

Hockey Development – Sharon M., Jason P., Dick S (chair)

Hockey Operations – Ken J., Kellie R., Missy R (chair)

Finance/Fundraising – Kim G., Robyn G., Becky C (chair)

Marketing and Outreach – Steve E., Rick K., Terri S (chair)

*See attached for complete description of each responsibilities*

**Coaches and Division of Teams:**

May 12<sup>th</sup> is set for Coaches meeting at Roanoke County Training Center at 6:30pm.

Dick S. will look into clinics to do in Roanoke for coaches.

Criminal history checks need to be done for all coaches and Board members. Coaches will be at the coaches meeting. Board members will be done at next Board Meeting.

Playing Up: Hockey Development Committee will discuss this.

Potential Rule Changes include: 1) adult supervision in locker rooms – age appropriate  
2) eliminate checking at the Pee Wee level.

**Learn to Play:**

Directors are Stephen E. and Dick S.

Equipment: Stephen and Dick ordered brand new equipment - approximately 36 sets up to Squirt size, stick program also allowed for those to be ordered.

Coaches: as many as can be certified, student coaches a possibility under USA Hockey.

Schedule: two (2) sessions with eight (8) practices each and last session being cross-ice.

Sign-ups: will be done at registration dates already scheduled.

Graduation: will do it once at Guns and Hoses game (Dick checking on that)

**Inline Hockey:**

Signs are starting to appear around Roanoke.

Volunteer coaches are needed to start end of May.

USA Hockey registration being used. Name will be STAR CITY INLINE.

**Rink Acquisition:**

April 26<sup>th</sup> at 12:30pm will be a presentation from Roanoke College Business Majors on a business plan for VYHA. Steve E. was able to get this arranged.

**End of Season:**

Parent meeting/elections worked out to be the best on timing this year. Moving work session to April allows for more time to work on the upcoming season.

Pictures: Sharon M will work with Kevin Hurley to get all teams setup.

Dick S. made motion to close meeting at 8:57pm. Missy R. 2<sup>nd</sup> – all approved.

**Next Meeting 05/03/11 at Norfolk Southern Conference Room, 209 Shenandoah Ave – 6:30pm.**