

AGENDA

VYHA BOARD MEETING

Tuesday, Sept 4, 2012

6:30 P.M.

CellCom, Electric Road

Members present: Steve, Scott, Rick, Woody, Kellie, Ken, Becky, Lori, Dick, Kim

Call to Order – by Steve at 635pm

I. Approval of Board Minutes (August) – Becky C.

~Ken motioned to approve, 2nd by Dick, unanimously approved

II. August Treasurer's Report - Scott B.

~Scott Reviewed the report providing an explanation of sources and uses of cash, see document provided for the period of 7/1/12 to 8/31/12

~Ken motioned to approve Treasurer's report, Woody 2nd, unanimously approve

~Steve thanked all who worked at registration, recognized the great effort of Kim Gilkeson, Registrar, for her dedication

III. General Business –

A. Committee Reports

1. Hockey Development (Sher, Pollard, Smithson)

~Dick secured LTP jerseys donated by CellCom

~Coach's Clinic scheduled for Sept 11 530-630 with off ice at 5

~LTP parent meeting Sept 11, 630.

2. Hockey Operations (Jensen, Gilkeson, Rice)

~Shirley has finished the jersey inventory and sewing on of STOP patches

~jerseys are ready to be forwarded to Team Managers

~suggested looking at a capital program to replenish the supply of jersey

~the board asked Ken to express gratitude to Shirley for her work

~Kim worked on the team manager responsibility book

~Kim will order score sheets from USA Hockey

~Ken report PVAHA having difficulty with website, will forward pertinent info at a later date

~Ken and Kellie provided a report from the Aug 11 CHL meeting: USAH reps present; VYH proposed 4 teams to play HouseSelect; CHL tournaments to cover 4 weekends; schedule will Begin after Nov 1st; firm declaration of teams Sept 15; Schedule to be released in October; gratitude expressed for Ken's and Kellie's attendance to this meeting

3. Marketing/Outreach (Skelton, Kelley, Kirtley)

~gratitude expressed to Ross Kirtley and Integrated Imaging for the updates to the website

~some VYH Got Hockey? billboards are still up

~local Roanoke Times publications published Express pics from LU Camp

~gratitude expressed to Rick Kelley for placing of VYH yard signs

- ~RCC posted a digital rendering of the billboard ad to promote registration~gratitude expressed to Jason Pollard for promoting the registration dates on CellCom's business marquis
- ~gratitude expressed to Dick Sher for suggesting RCC ticket window employees be given registration details
- ~RCC resumed running a USA Hockey youth hockey commercial on their monitors in the ticket area during the month of August
- ~5 sponsorships have been secured, goal is 10
- ~RCC is charging VYH \$200 per dasher board; Rick motioned to approve \$400 to pay RCC for 2 dasher boards, Kim 2nd, unanimously approved
- ~Stick and Puck will be on Fridays, dates will soon be added to the website
- ~Ice Advocates continue to work on obtaining an ice rink
- ~Dick is coordinating a Mite scrimmage during the VT hockey intermission

4. Long Range Planning (Esworthy, Cobbs, Haskins)

- ~discussed the addition of ice time this season with the growing # of participants; we are planning to need additional ice time and may pursue weekend time slots
- ~planning to recognize Rodney for his service at an upcoming hockey event
- ~discussing potential to have Mite practice on several Thursdays using 1/3 of ice
- ~Volunteer Director is Woody Cobbs
- ~will attempt to provide VYH info during public skate
- ~Steve presented a draft of Members, Committee Chairs, and Organizational Responsibilities
- ~TJ will forward an equipment list to Kim
- ~Ken reports PVAHA mentioned various grant money available

5. Finance/Fundraising (Boylan, Caldwell, Firebaugh)

- ~Dick motioned to give a \$150 discount to a player that moves from LTP session 1 to the House or Travel League during the same season, unanimously approved

B. Old Business

- ~120 players have begun the registration process
- ~Kim will send Ken a list of coaches that need to complete paperwork
- ~stickers will be placed on helmets signifying completion of registration process
- ~Ken reports details of VYH/Lynchburg partnership still being worked out
- ~Kim continues to work on Team Manager placement

C. New Business

- ~Kellie discussed scheduling options for October home dates
- ~Steve is planning Board/Family meetings: Mon, Sept 24 at 7 and Tues, Sept 25 at 730
- ~Steve will send out a mass email
- ~Steve thanked the Board for getting ready for the hockey season, and Jason for use of the office space for the meeting

Motion to close meeting by Ken, 2nd by Dick, unanimously approved

Meeting adjourned at 835pm

October Board of Directors Meeting will be held at
CellCom on Electric Rd
Oct 2 at 630pm