

**VYHA BOARD MEETING**  
*Tuesday, July 31, 2012 (August Meeting)*  
*CellCom, Electric Road, Roanoke, VA*

**Call to Order** – Steve Esworthy at 6:32pm

**Members present:** Steve, Jason, TJ, Dick, Kellie, Ken, Becky, Kim, Lori, Terri

**Approval of Board Minutes (July)** – Becky C.

~Kim motioned to approve, 2nd by Terri, unanimous approval

~Treasurer's Report - Scott B. not present, therefore no report; however, Scott did email those with outstanding dues from prior season

**General Business –**

**A. Committee Reports**

1. Hockey Development (*Sher, Pollard, Smithson*)

~In House Coaches Clinic for new and student coaches on Tues, Sept 11 from 530-630pm

~LTP jerseys will be ordered soon

2. Hockey Operations (*Jensen, Gilkeson, Rice*)

~registration is 8-9-2012, 8-11-2012, 8-23-2012, 8-25-2012

~coaches have been named, notified and emailed to the organization

~received the first written request for a player to play up

~STOP patches have been sewn onto about 50% of the jerseys

~Shirley Jensen is also doing an inventory to identify missing jerseys

3. Marketing/Outreach (*Skelton, Kelley, Kirtley*)

~the website should be online soon

~Rick has placed the yard signs strategically throughout the valley

~Roanoke Times local publications plan to post pictures of VYH players that attended camp at Liberty University

~have obtained approximately 7 sponsors for dasher boards

~special thanks to Jason Pollard for the use of the sign in front of his business, CellCom, to advertise registration dates

4. Long Range Planning (*Esworthy, Cobbs, Haskins*)

~provided a document listing the Executive Committee, Members, Committee Chairs, and Organizational Responsibilities

~the committee continues to work on a rough draft of an update to the Policies and Procedures, to be presented to the board at a future meeting

5. Finance/Fundraising (*Boylan, Caldwell, Firebaugh*)

~provided and reviewed documents: Payment, Refund, and Kroger Card Policy

~policies unanimously approved and will be provided at registration

**B. Old Business**

1. Payment & Dues Policy / Kroger Cards

~see *above*

2. Greensboro/Winston-Salem Squirt League

~Will table for now, pending further information from Greensboro contact

3. Lynchburg Travel Hockey Partnership

~Ken continues to discuss possibilities of partnering with Lynchburg

**C. New Business**

1. Registration Packet provided for review, minor changes to be made prior to registration

~Kim to follow up with Scott on receipt book and Kroger cards needed for registration dates

~Steve to provide documents for registration

2. Team Managers

~coordinated by Operations Committee

~Kim and Kellie will coordinate team manager books

3. Tentative Sept Ice Schedule

~Steve is working on potential CHL weekend dates to provide to Kellie for the August 11 CHL meeting

Motion to close by Ken, 2nd by Jason, unanimously approved

Meeting adjourned at 8:40pm

Next meeting on Tuesday, Sept 4, 2012

Location to be determined