



Valley Youth Hockey Association  
P.O. Box 20362  
Roanoke, VA 24018  
Tel: 540.890.4659  
Email: Hockey@vyhroanoke.com

**Minutes**  
**June 2015 Board of Directors Meeting**  
*Tuesday, June 2, 2015 @ 6:30 p.m.*  
*Board Room; Sprint Store by InPhase*

**Members Present:** S. Boylan; N. Devlin; S. Devlin; T. Ellexson; S. Esworthy ; J. Fuller; K. Gilkeson; P. Haskins; C. Kenney; J. Pollard; TJ Smithson; D. Tidrow

**Members Not Present:** S. Brandtner; R. Grant; K. Jensen

**Meeting Called to Order at 6:35pm**

**I. Approval of Board Minutes (May 2015) – S. Esworthy**

Approved with no changes. Motion – C. Kenney. 2<sup>nd</sup> – K. Gilkeson.

**II. Treasurer’s Report (May 2015) – S. Boylan**

Treasurer’s report was offered by Treasurer and reviewed by Board of Directors.

**III. Committee Reports**

**Hockey Development**

- Move of equipment to storage facility has been completed.
- Significant portion of old jerseys and older used equipment was discarded.
- Next step is to complete inventory in order to purchase supplies for upcoming season. Needs appear to be LTP Jerseys, 1 set of Mite House League Jerseys, Medium and Large helmets, LTP (straight) sticks, rolls of white hockey tape for LTP, LTP equipment bags.
- Committee needs to check with Dave Shinault regarding his supply of small ice skates to determine if VYHA needs to purchase a supply of small beginner quality skates for LTP.

**Hockey Operations**

- Sports NGIN has delivered initial mock-up of website. Gilkeson, Devlin, Boylan and Pollard to review with goal of having web application complete and available for July Board of Directors Meeting.
- No word as yet on Berglund Center schedule or rental fees.
- In-person registration dates will be requested from the Berglund Center: 8/13/15 and 8/22/15.

**Long Range Planning**

- No Report

**Finance/Fundraising**

- VYHA has approximately 20 dasher boards available for sale – per the Berglund Center Staff. Board reviewed pricing options for sponsorship menu.
- Committee has met to move forward with plans for the raffle/skate-a-thon fundraisers designed to plug the gap in fundraising for families. Committee presented general plan for the fundraisers. The plan will be fleshed out in greater detail and presented to the Board of Directors at the July 2015 meeting.
- Raffle
  - Finance & Fundraising Committee to oversee and manage all aspects of the raffles likely utilizing Team Managers to assist with the individual groups.
  - Each family to receive book of ten tickets at first meeting of their age group / program. In order to participate in the Skate-a-thon, family must sell all ten (10) tickets and return money to Finance & Fundraising Committee.
  - Raffle prizes will be two \$500 Kroger Gift Cards.
  - 100% of proceeds from raffle will pay for prizes and support VYHA.



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- Skate-a-thon
  - Desired time frame: early November
  - Only families who participate in the raffle and sell their allotment of 10 tickets will be allowed to participate in the Skate-a-thon.
  - 100% of proceeds from the Skate-a-thon will benefit the families by being applied to their VYHA player account.

#### **Marketing/Outreach**

- No Report

#### **IV. Old Business**

- None

#### **V. New Business**

- Motion to approve updated jersey and dasher sponsorship price structure. Motion – C. Kenney; 2<sup>nd</sup> – P. Haskins. Motion approved unanimously.
- Motion to appoint Steve Devlin to fill the unexpired term of Rob Travis on the Board of Directors. Motion – C. Kenney; 2<sup>nd</sup> – S. Esworthy. Motion approved unanimously.
- Letter of invitation and Coaching Application will be sent out as soon as possible following the Board meeting. Request for applications to be returned to Ken Jensen on behalf of the VYHA Player – Coach Committee by June 30, 2015. Coach selection by Player-Coach Committee to take place in early July with notification to follow asap.
- Reviewed VYHA response to CHL agenda. No VYHA Board members are available to attend the scheduled CHL meeting.
- Following declaration of teams to be made to the CHL in advance of the CHL Board Meeting:
  - Squirt - B
  - Peewee - A
  - Bantam - B
  - U16 - B
  - U18 – B

Motion to adjourn by C. Kenney; 2<sup>nd</sup> – J. Fuller. Motion passed unanimously in the affirmative.  
Meeting adjourned at 8:35pm by J. Pollard.

*The July **Board of Directors Meeting** will be held at the  
**Sprint Store by InPhase; Board Room**  
Next Meeting Date: **July 7, 2015 @ 6:30pm***