



Valley Youth Hockey Association
P.O. Box 20362
Roanoke, VA 24018
Tel: 540.890.4659
Email: Hockey@vyhroanoke.com

Minutes June 2014 Board of Directors Meeting

*Tuesday, June 3, 2014 @ 6:00 P.M.
Sprint Store by CellCom Conference Room; Roanoke, VA*

Members Present: S. Boylan; S. Brandtner; B. Caldwell; T. Ellexson; S. Esworthy; J. Fuller; K. Gilkeson; R. Grant; P. Haskins; R. Howard; K. Jensen; C. Kenney; J. Pollard; TJ Smithson; R. Travis

Members Not Present: None

Meeting Called to Order at 6:05pm

I. Approval of Board Minutes (May)– S. Esworthy

Approved with no changes. Motion S. Brandtner. 2nd – C. Kenney.
Motion passed unanimously in the affirmative.

II. Treasurer's Report (May) – S. Boylan

Treasurer's report was offered by Treasurer and reviewed by Board of Directors.

Committee Reports

Hockey Development

- Committee has secured volunteers for Girls' Hockey Day. Committee will explore the possibility of conducting Girls' Hockey Day in conjunction with Try Hockey for Free Day on November 8.

Hockey Operations - No report offered.

Marketing/Outreach

- T. Skelton has agreed to work with the RCC to set up the lobby display case and the marquee for the upcoming season.
- T. Ellexson and R. Grant will work with R. Kelley to secure billboards for publicizing registration for the upcoming season.
- R. Grant will be ordering new yards signs and/or stickers to correct existing signs.
- C. Kenney will be coordinating free press opportunities leading up to registration. This includes outlets like SWOCO, SoSalem, etc.
- R. Grant continues to explore opportunities for partnerships with the YMCA to provide Learn to Skate programming to youth served in Y after school programs.

Long Range Planning – No report offered.

Finance/Fundraising - No report offered.

Old Business

2014-2015 VYHA Registration Dates

- The following dates were selected for VYHA 2014-2015 Registration and have been confirmed by Roanoke Civic Center staff:

Saturday, August 9, 2014	10am-12Nn
Tuesday, August 19, 2014	6pm-8pm
Saturday, August 23, 2014	10am-12Nn
- RCC will put down ice on or around 9-2-2014
- Minimal changes are expected to the actual ice schedule at the RCC for the upcoming season.



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New Business

Appointment of Player/Coach Committee

- D. Van Osten respectfully declined the invitation from the Board of Directors to serve on the VYHA Player/Coach Committee. The Board decided to not pursue a replacement for this position and to allow the Player/Coach Committee to operate as is.

Travel Scheduler/CHL Representative

- VYHA is still in need of a travel scheduler/CHL Representative for the upcoming season. Someone needs to be identified no later than the release of the RCC schedule for the upcoming season.

Team Managers

- Names were floated for the position of Team Manager for each of our House Age Levels and Travel teams. R. Howard, VYHA Team Manager Coordinator, will be contacting each nominee to secure commitments.

Goalie Director

- J. Pollard will contact Mark Shiflett to inquire regarding interest he may have in serving as VYHA Goalie Director/Goalie Coach. This role would require him to offer goalie clinics on a semi-regular basis for all VYHA goalies.

VYHA Communications

- Player/Coach Committee email detailing the Coach Selection Process needs to be sent to membership by the middle of June. Goal is to have coaching staff selected by mid-July.
- Email regarding commitment to travel hockey (with survey attached to receive feedback) needs to be sent to membership by the end of June. Goal is to have an idea of where we stand with travel hockey registration as soon as possible.

VYHA/RCC Closet Cleanup

- TJ Smithson will be coordinating a closet clean up day in early August prior to the first day of registration. Volunteers are needed.

Grant opportunities

- J. Pollard will work with the Hockey Development Committee to explore opportunities for grant funds through the Crerar Grant and Try Hockey for Free Grant programs. The group will present a list of potential programs that VYHA could fund through monies received from these grants.

MOTION: Allocation of funds for purchase of billboards and yard signs

- S. Brandtner motioned that \$1,500 be allocated to the use of the Marketing/Outreach Committee for the purchase of billboards and yard signs as required to advertise VYHA's upcoming registration.
- Motion – S. Brandtner. Second – TJ Smithson. Motion passed unanimously in the affirmative.

Committee Meetings

- VYHA President J. Pollard urged all standing committees of the Board of Directors to meet during the month of May to begin to address important summer priorities for the Board. He reminded the Board membership that summer is the time when all the work is done to lay the groundwork for a successful season.

Motion to adjourn by S. Brandtner; 2nd by K. Jensen. Motion passed unanimously in the affirmative.

Meeting adjourned at 7:08pm by J. Pollard

*The July Board of Directors Planning Meeting will be held at the
Sprint Store by Cellcom; Conference Room
Next Meeting Date: July1, 2014 @ 6:00pm*