

VYHA  
Board Meeting  
Tuesday, June 4, 2013  
CellCom, Electric Road, Roanoke

Members present: Steve Esworthy, Scott Boylan, Jason Pollard, Dick Sher, Rich Grant, Terri Skelton, Jeff Fuller, Kim Gilkeson, Kellie Rice, Woody Cobbs

Members absent: TJ Smithson, Rick Kelly, Ken Jensen, Becky Caldwell, Paul Haskins

Call to order at 6:35pm by Steve

Approval of May Work Session Board Minutes with corrections noted: Dick motioned to approve, 2nd by Jason, unanimous approval

Treasurer's Report: presented by Scott; reports a check was received from Bingo fundraiser; provided and reviewed Statement of Sources and Uses of Cash and Statement of Financial Position; motion to approve by Dick, 2nd by Kellie, unanimously approved

Hockey Development:

Jason did not have anything new to report. They did not meet, but are current on all expectations.

Hockey Operations:

Kim reported that they did not meet in person but had been in communication via email. Kellie has moved from the Finance/Fundraising Committee back to the Hockey Operations Committee. (Paul and Kellie will swap places).

Kim presented a draft of the Travel Team Tryout Policy. This was reviewed by the Board and deferred to the Coaching Committee for further review/changes to present at the July Board Meeting. Kellie Rice will be the Team Manager Coordinator.

Kim will begin working on a policy for parent and coach complaints and will refer it to the Coaching Committee for further updates as well.

Marketing/Outreach:

Terri reported that they did not meet.

She reported that the Strawberry Festival went well. She will turn the list of names over to Dick to contact once a LTP brochure has been created with Registration dates and fees. She hopes to be able to request the VYHA booth to be located closer to the children's games in the future.

Terri advised that we will continue the partnership with our current website. She will have a two hour time frame once a week to contact an individual for any changes/updates. She will look into a better calendar option or notification system.

Terri started the billboard process today. We will continue with the "Got Hockey" ads but will look to change this for next year as we have been using it for the past 3 years. The billboards should start appearing in mid-July thru August.

Terri advised in Rick's absence that he needs to print/purchase 50 additional yard/road signs. Terri motioned the Ok to purchase 50 new yard/road signs, 2nd by Rich, unanimous approval

Long Range Planning:

Meeting occurred. Nothing to report.

Finance/Fundraising:

Scott reported. He is working on an update to the Scholarship Policy that is currently on the web.

Jeff and Scott have been working together on a sponsor proposal sheet. Jeff has already begun contacting local businesses and turned over a couple of donations that he had received to Scott. Steve expressed much appreciation from the board to Jeff and Scott for their work on this.

Old Business:

BINGO – Steve received an email from Karen Carpenter, President of the Celtic Athletic Booster Club, advising that they will be moving Bingo from 2 nights a week (Monday and Tuesday) to 1 night a week (Monday). She requested confirmation of if we wanted to continue volunteering on Monday nights in the future. Since the Board had previously agreed to help for a three month period which ends this month (June), a decision needed to be made regarding our continued participation. After much discussion, Dick motioned to withdrawal VYHA from Bingo, 2<sup>nd</sup> by Jason, approved (4-3-2). Steve will advise that after completing our June date, we will no longer support involvement in this fundraiser.

CHL – Kellie attended the CHL meeting on May 11<sup>th</sup> in Charlotte and provided a report of topics that were discussed during that meeting. The next CHL meeting will be August 3<sup>rd</sup> in Charlotte at The Extreme Ice Center. Kellie has created an email address solely for scheduling purposes, [VYHAScheduler@aol.com](mailto:VYHAScheduler@aol.com), for her and Steve to use this upcoming season. Steve expressed his gratitude to Kellie for attending this meeting on short notice and providing a report back to the Board.

Next meeting: Tues, July 2<sup>nd</sup>, 2013 at Cell Com

Meeting adjourned at 9:15pm