

## **VYHA BOARD MEETING**

**Tuesday, June 6, 2012**

**6:30 P.M.**

**Norfolk Southern Building; 1<sup>st</sup> Floor Conference Room**

**Call to Order – Steve Esworthy at 6:38pm**

**Members present:** *Steve, Becky, Kim, Lori, Kellie, Woody, Scott, Dick, Ken, Jason, Paul, Ross, Terri*

**Approval of Board Minutes – Becky C.**

*~April Parent Meeting, motion to approve by Kim, 2nd by Jason, voted, unanimous approval*

*~April Board Meeting, motion to approve by Kellie, 2nd by Jason, voted, unanimous approval*

*~May Work Session, motion to approve by Ken, 2nd by Paul, voted, unanimous approval*

**May Treasurer's Report - Scott B.**

*~Finance Report & Credit Card review*

*~Scott reviewed finance report, explained new spreadsheets*

*~Ken motioned to approve, 2nd by Dick, unanimously approved*

**General Business –**

**A. Committee Reports**

### **1. Hockey Development (Sher, Pollard, Smithson)**

*~Dick requested ice time before the regular season*

*~Dick recommended/requested 3 teams in the Lower house*

### **2. Hockey Operations (Jensen, Gilkeson, Rice)**

*~Need 4 people for registration, Dick will coordinate volunteers for equipment fitting*

*~will try to have stations for registration including Kroger Card Coordinator, Payment Information, VA Diner Info*

*~Kim will forward info about possible link to USAHockey to be added to VYHWebsite*

*~Ken emailed Lynchburg team to discuss travel team options*

### **3. Marketing/Outreach (Skelton, Kelley, Kirtley)**

*~Terri thanked Jason for the donation of tables for the Strawberry Festival*

*~Integrating Imaging to manage the VYH website*

*~plan to have online registration available by Aug 1*

*~Jason motioned to create a website committee, 2nd by Woody*

*~Jason motioned to nominate such website committee members, 2nd by Kim*

*~Committee nominees: Ross, Rick, Terri, Steve and Woody, unanimous approval*

*~RCC window display case available this week, Terri to create the display*

*~plan to have billboards again, assuming cost remains the same as last year, motion to approve by Ken, 2nd by Jason, unanimous approval*

*~telephone number on advertising to remain the same, appreciation to Woody and Jason for research and handling of telephone number*

*~Rick Kelley to manage road signs*

*~Terri provided sponsorship draft for dasher boards, draft will be updated with address and RCC events*

*~Dasher Board cost 1/\$1000, 2/\$1800*

#### **4. Long Range Planning (Esworthy, Cobbs, Haskins)**

*~Please see May 30, 2012, committee meeting notes provided by Steve Esworthy*

#### **5. Finance/Fundraising (Boylan, Caldwell, Firebaugh)**

*~Lori Firebaugh will manage VA Diner Fundraising*

*~Robyn and Scott will share Kroger Card management*

*~discussion regarding pros/cons to Kroger Card Program*

*~motion by Woody to continue Kroger Card Program with changes to 4% to player, 1% to organization; much discussion, suggestion to have an additional finance meeting to discuss technicalities, Woody altered original motion to continue Kroger Card Program and more research to be conducted on the program*

#### **B. Old Business (None to report)**

#### **C. New Business**

##### **1. CHL Business Meeting – Dick S and/or Kellie R**

*~Richmond Capitals has left the CHL*

*~all players, regardless of sex, must play in age specific category*

*~coaches must be certified by USAHockey; Instructors must be supervised by a USAHockey certified coach*

*~coaches' committee to meet soon*

*~Aug 11 is the next CHL meeting, teams will be declared at this meeting, Kellie and Ken plan to attend*

##### **2. Roanoke Valley Ice Advocates – Rick K. and/or Terri S.**

*~Terri hopes to have more to report next meeting*

##### **3. Fees for 2012-2013 Season & Payment Schedule**

*~Past season fees:*

*House league \$500 early bird, \$550 regular*

*Travel \$450*

*LTP \$100 per 8week session with \$75 equipment rental, \$25 skates, \$15 stick, \$150 post session LTP clinics*

*~Becky motioned to keep fee schedule for 2012-2013 same as last season, 2nd by Scott, unanimously approved*

*~Ken presented a rough draft letter addressing the desire of VYH to grow the organization*

##### **4. Coaches' Meeting**

*~Ken will contact and coordinate a meeting with Dick, Steve and Ernie*

##### **5. Billboards/Signage for registration**

*~see Marketing/Outreach above*

##### **6. CHL Planning Meeting – August 11, 2012; Location: TBD**

*~see New Business above*

**Meeting adjourned at 10pm**

*The July Board of Directors Meeting will tentatively be held at the Norfolk Southern Building, 1<sup>st</sup> Floor Conference Room.*

*Next Meeting: July 10, 2012 at 6:30pm*

