



Valley Youth Hockey Association  
P.O. Box 20362  
Roanoke, VA 24018  
Tel: 540.890.4659  
Email: Hockey@vyhroanoke.com

**Minutes**  
**December 2015 Board of Directors Meeting**  
*Tuesday, December 1, 2015 @ 6:30 p.m.*  
*Staff Lounge; Berglund Center*

**Members Present:** S. Brandtner; N. Devlin; S. Devlin; T. Ellekson; S. Esworthy; K. Gilkeson; R. Grant;  
P. Haskins; C. Kenney; TJ Smithson; D. Tidrow

**Members Not Present:** S. Boylan; J. Fuller; R. Grant; J. Pollard

**Meeting Called to Order at 6:50pm by Board Secretary S. Esworthy.**

**I. Approval of Board Minutes (November 2015) – S. Esworthy**

Approved with no changes. Motion – C. Kenney 2<sup>nd</sup> – K. Gilkeson

**II. Treasurer’s Report (November 2015) – S. Esworthy**

Treasurer’s report was offered by Treasurer and reviewed by Board of Directors.

**III. Committee Reports**

• **Fundraising Committee**

• VYHA Raffle / Skate-a-thon Update

- Fundraising Committee proceed with Skate-a-thon / Raffle plans for 2016-2017 season.
- Committee will develop outline of areas for improvement related to event.

• SportsNGIN Fundraisers

- Fundraising Committee plus J. Pollard to explore fundraising options through Sports NGIN.
- J. Pollard or S. Esworthy to get update on availability of dashboards for sponsorship available to VYHA in 2016-2017 season. How will Rail Yard Dawgs impact this source of revenue?

• **Finance Committee**

- Committee consisting of N. Devlin, S. Boylan and J. Pollard appointed to review ice time invoice from Berglund Center to determine why our ice time expenses are so much higher than last year.
- Line-by-line review of invoice needs to be compared with actual ice time usage by VYHA and LTP.

• **Hockey Development Committee**

• **LTP Update**

- Estimated enrollment for LTP3 is between 34-36 skaters.
- Coaching numbers are adequate for this number of participants despite losing some coaches.
- K. Gilkeson and S. Boylan have been kept up to date on all re-enrollments and on movement between LTP and House Leagues.
- Preparing details of graduation to be held at Guns & Hoses Game on January 16, 2016.

• **Mite House League Update**

- 4 teams of 11 players each currently participating.
- Travel mites have been very active with nearly all players participating in at least one jamboree. Approximately 20 players are participating in most if not all jamborees.
- C. Kenney and D. Tidrow to coordinate to find an additional set of goalie gear to make sure all Mite teams have their own set.
- Need to consider purchase of new goalie gear for 2016-2017 season → Write into Crerar Grant request?

• **Lower House League / Upper House League**

- LHL – Season is moving ahead nicely. No issues to report.
- UHL – Season is moving ahead nicely. No issues to report.



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- **Hockey Operations Committee**
  - **Roanoke Express / Carolinas Hockey League**
    - All VYHA sponsored teams playing in the Carolinas Hockey League (CHL) are currently at or near the top of their respective divisions.
    - Squirt B is playing well and nearly assured of a playoff spot (Top 4 of 7 teams).
    - Pee wee A currently sit in 2<sup>nd</sup> place in their division (due to fewer games played) and seem poised to secure a playoff berth during their January CHL weekend (Top 8 of 15 teams).
    - Bantam B is currently in first place in their division.
    - Wiill need to plan early for upper age group participation in the CHL. If U16 and/or U18 desire to have CHL travel teams, they are almost going to have to participate in the “A” level as the CHL has no presence in the House Select / B levels at the upper age groups.
    - Need to determine if VYHA will have U16 and/or U18 earlier next season.
- **Marketing Committee**
  - Girls’ Hockey Day has been postponed pending selection of an available date likely in January or February C. Kenney to explore potential for available ice at the Elmwood Park outdoor ice and prepare budget for event.
  - Virginia Tech Hockey has approached VYHA about conducting a “Valley Youth Hockey Association Night” at the Hokie Hockey game. J. Pollard working with VT Hockey to nail down details for January 8<sup>th</sup> date vs. WVU.
  - Website has gone well this year. R. Kirtley remains very involved and responsive. Completes all request within a couple of hours of receipt.
  - VYHA This Week / VYHA Short Shift is continuing as the primary source of information/updates for VYHA families. Would like to add reports from travel teams, but this is incumbent upon coaches for their reports.
  - **Learn to Skate** - No report. R. Grant not present.
- **Long Range Planning**
  - In conjunction with the new Roanoke SPHL franchise, VYHA has a number of opportunities that may become available for the 2016-2017 season. These may include the opportunity for cross-branding (new name and uniforms for VYHA travel teams), Summer Hockey Camp offered by the McGinn brothers and friends, and potential for travel tryouts to be held in conjunction with the summer camp.
  - Each of these will be explored in greater detail as the management of the new team takes shape.

**IV. Old Business**

- None

**V. New Business**

- None

Motion to adjourn by T. Smithson; 2nd – S. Brandtner. Motion passed unanimously in the affirmative.

Meeting adjourned at 8:35pm by S. Esworthy.

*The January **Board of Directors Meeting** will be held at the  
**Staff Lounge; Berglund Center**  
Next Meeting Date: **Tuesday, January 12, 2015 @ 6:30pm***