



Valley Youth Hockey Association
P.O. Box 20362
Roanoke, VA 24018
Tel: 540.890.4659
Email: Hockey@vyhroanoke.com

Minutes
November 2015 Board of Directors Meeting
Tuesday, October 6, 2015 @ 6:30 p.m.
Board Room; Sprint Store by InPhase

Members Present: S. Boylan; S. Brandtner; S. Devlin; S. Esworthy; J. Fuller; K. Gilkeson; R. Grant;
C. Kenney; J. Pollard; TJ Smithson

Members Not Present: N. Devlin; T. Ellexson; P. Haskins; K. Jensen; D. Tidrow

Meeting Called to Order at 6:38pm

I. Approval of Board Minutes (October 2015) – S. Esworthy

Approved with no changes. Motion – C. Kenney 2nd – R. Grant

II. Treasurer’s Report (September and October 2015) – S. Boylan

Treasurer’s report was offered by Treasurer and reviewed by Board of Directors.

III. Committee Reports

• **Fundraising Committee**

• **VYHA Raffle / Skate-a-thon Update**

- Approximately \$6850 in raffle tickets sold to date. If all tickets are returned, it is likely that income from raffle ticket sales will be in excess of \$8000. Net proceeds are expected to be ~\$5000+.
- Appears likely that 80+/- skaters will qualify for the Skate-a-thon.
- Two sessions for the Skate-a-thon: LTP/Mites (2p-3p) and Squirt and above (3:15pm-4:15pm)

• **Dashboard Sales** – Approximately ~\$6000 in dashboard sales to date.

- Overall fundraising to date is in excess of ~\$11,000, plus significant credits to families who participate in the Skate-a-thon.

• **Finance Committee**

- Account deposits this month:
 - PVAHA Learn to Skate Grant (\$1995)
 - Kroger Community Rewards (\$2562.50)
 - Dasher ads (\$2385.00)
 - Tenneco Automotive Contribution (\$3500.00)

• **Hockey Operations**

• **LTP Update**

- LTP Wait List – How do we manage this better? Only one of eight on waitlist signed up.

• **Mite House League Update**

- 4 teams of 8 – 10 players.

• **Lower House League / Upper House League**

- LHL – 4 teams of 12-13 players each
- UHL – 3 teams of 10-12 players each

• **Roanoke Express Travel Hockey**

- 62 players registered for teams at Squirts, Peewee, Bantam, U16 and U18
- CHL Report
 - a. Squirt B schedule is final except for LYHA setting date for their home weekend.
 - b. Peewee A schedule is set and team has begun CHL play.
 - c. Bantam B had team drop out so there are only three teams at that level.
 - d. No CHL for U16 or U18 travel team. Independent and Tournament-based teams.

• **Marketing Committee**

- Girls’ Hockey Day has been postponed pending selection of an available date likely in December or January.



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- Virginia Tech Hockey has approached VYHA about conducting a “Valley Youth Hockey Association Night” at the Hokie Hockey game. J. Pollard working with VT Hockey to nail down details for January 8th date vs. WVU.
- **Hockey Development**
 - Learn to Skate is progressing well with 40 participants. Group is divided in two and skaters are alternating weeks. R. Grant notes that adequate coaching has been available and the program continues to be a success.
- **Fundraising**
 - Raffle / Skate-a-thon complete. Final accounting of event to come for December meeting.
 - Considering potential new fundraisers through SportsNGIN and other vendors (e.g. Schwan’s, etc)
 - Verizon gift received for K. Gilkeson. Funds to be dedicated to PW Hershey Tournament in March.
- **Finance**
 - Quarterly check received from Kroger Community Rewards program. Check valued at approximately \$2400. Of the funds received each quarter from Kroger Community Rewards, approximately 25% goes unclaimed by VYHA families.
- **Long Range Planning**
 - In conjunction with the new Roanoke SPHL franchise, VYHA has a number of opportunities that may become available for the 2016-2017 season. These may include the opportunity for cross-branding (new name and uniforms for VYHA travel teams), Summer Hockey Camp offered by the McGinn brothers and friends, and potential for travel tryouts to be held in conjunction with the summer camp.
 - Each of these will be explored in greater detail as the management of the new team takes shape.

- IV. **Old Business**
 - None
- V. **New Business**
 - None

Motion to adjourn by J. Fuller; 2nd – T. Smithson. Motion passed unanimously in the affirmative.

Meeting adjourned at 8:35pm by J. Pollard.

*The December **Board of Directors Meeting** will be held at the
Staff Lounge; Berglund Center
Next Meeting Date: **Tuesday, December 1, 2015 @ 6:30pm***