



Valley Youth Hockey Association
P.O. Box 20362
Roanoke, VA 24018
Tel: 540.890.4659
Email: Hockey@vyhroanoke.com

Minutes
January 2016 Board of Directors Meeting
Tuesday, January 12, 2016 @ 6:30 p.m.
Staff Lounge; Berglund Center

Members Present: S. Boylan; N. Devlin; S. Devlin; T. Ellexson; S. Esworthy; K. Gilkeson;
P. Haskins; J. Pollard;; D. Tidrow

Members Not Present: S. Brandtner; R. Grant; J. Fuller; R. Grant; C. Kenney; TJ Smithson

Meeting Called to Order at 6:41pm by J. Pollard.

I. Approval of Board Minutes (December 2015) – S. Esworthy

Approved with no changes. Motion – T. Ellexson; 2nd – K. Gilkeson. Unanimous vote.

II. Treasurer’s Report (December 2015) – S. Boylan

Treasurer’s report was offered by Treasurer and reviewed by Board of Directors.

III. Committee Reports

• **Fundraising Committee**

• VYHA Raffle / Skate-a-thon Update

- Fundraising Committee proceed with Skate-a-thon / Raffle plans for 2016-2017 season.
- Committee will develop outline of areas for improvement related to event.

• SportsNGIN Fundraisers

- Fundraising Committee plus J. Pollard to explore fundraising options through Sports NGIN.
- Schwan’s Cares looks like a promising fundraiser. Look at website. Comments to J. Pollard.

• S. Esworthy to get update on availability of dashboards for sponsorship available to VYHA in 2016-2017 season. How will Rail Yard Dawgs impact this source of revenue?

• **Finance Committee**

- Committee consisting of N. Devlin, S. Boylan and J. Pollard appointed to review ice time invoice from Berglund Center to determine why our ice time expenses are so much higher than last year.
- Line-by-line review of invoice needs to be compared with actual ice time usage by VYHA and LTP.

• **Hockey Operations Committee**

• **Registrar – Kim Gilkeson**

• 2015-2016 Season Census:

a. 200 Players / 48 Coaches – 248 Total Registrants

b. LTP1 – 45; LTP2 – 36; LTP 3 – 30

c. Mite House League – 43; Lower House League – 51; Upper House League - 34

• **Roanoke Express / Carolinas Hockey League**

- All VYHA sponsored teams playing in the Carolinas Hockey League (CHL) are currently at or near the top of their respective divisions.
- Squirt B is playing well and nearly assured of a playoff spot (Top 4 of 7 teams).
- Pee wee A currently sit in 2nd place in their division (due to fewer games played) and seem poised to secure a playoff berth during their January CHL weekend (Top 8 of 15 teams).
- Bantam B is currently in first place in their division.
- Need to determine if VYHA will have U16 and/or U18 earlier next season.

• **Hockey Development Committee**

• **LTP Update**

- Practices have been completed for the season. Positive reviews.
- Awards to be given out at LTP Final Game. Recognition at Guns and Hoses.

• **Mite House League Update**

- All going smoothly. High Participation throughout season.



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- 2 full travel teams at nearly all jamborees.
- **Lower House League / Upper House League Update**
 - LHL – Season is moving ahead nicely. No issues to report.
 - UHL – Season is moving ahead nicely. No issues to report.

Marketing Committee

- Girls' Hockey Day has been cancelled
- Website has gone well this year. R. Kirtley remains very involved and responsive. Completes all request within a couple of hours of receipt.
- VYHA This Week / VYHA Short Shift is continuing as the primary source of information/updates for VYHA families. Would like to add reports from travel teams, but this is incumbent upon coaches for their reports.
- **Learn to Skate**
 - Need to prepare LTS information for publicity.
 - Consider creation of scholarships / financial aid to support LTS grads.
 - Consider free LTP for Learn to Skate graduates.
- **Long Range Planning**
 - In conjunction with the new Roanoke SPHL franchise, VYHA has a number of opportunities that may become available for the 2016-2017 season. These may include the opportunity for cross-branding (new name and uniforms for VYHA travel teams), Summer Hockey Camp offered by the McGinn brothers and friends, and potential for travel tryouts to be held in conjunction with the summer camp.
 - Each of these will be explored in greater detail as the management of the new team takes shape.

IV. Old Business

- None

V. New Business

- Motion to donate \$500 to the gofundme.com site for Steve Henley (CHL President) on behalf of Valley Youth Hockey Association. Steve's son was recently killed in a motorcycle accident. Donation is in recognition of all Steve has done for hockey in the Carolinas and Virginia.
- Motion – S. Esworthy; 2nd – K. Gilkeson; Unanimous approval.

Motion to adjourn by N. Devlin; 2nd – P. Haskins. Motion passed unanimously in the affirmative.

Meeting adjourned at 8:15pm by J. Pollard.

*The February **Board of Directors Meeting** will be held at the
Conference Room; Sprint Store by InPhase
Next Meeting Date: **Tuesday, February 2, 2016 @ 6:30pm***