



Valley Youth Hockey Association
P.O. Box 20362
Roanoke, VA 24018
Email: hockey@vyhroanoke.com

Minutes January 2015 Board of Directors Meeting

*Tuesday, January 6, 2015 @ 7:00 P.M.
Berglund Center; Staff Conference Room; Roanoke, VA*

Members Present: S. Boylan; S. Brandtner; S. Esworthy; J. Fuller; R. Grant; P. Haskins; R. Howard; K. Jensen;
C. Kenney; J. Pollard; R. Travis

Members Not Present: N. Devlin; T. Ellexson; K. Gilkeson; TJ Smithson

Meeting Called to Order at 7:04pm

I. Approval of Board Minutes (November & December 2014) – R. Grant

Approved with no changes. Motion – C. Kenney. 2nd – S. Brandtner.
Motion passed unanimously in the affirmative.

II. Treasurer’s Report (November & December 2014) – S. Boylan

Treasurer’s report was offered by Treasurer and reviewed by Board of Directors.

III. Committee Reports

Hockey Development

- No report

Hockey Operations

- One coach did not submit background check. Coach is no longer with program.

Long Range Planning

- No report

Finance/Fundraising

- Planning has begun for fundraisers for next season (Raffle and Skate-a-thon)

Marketing/Outreach

- No report

IV. Old Business

Outstanding Dues

- S. Boylan reports that collection of outstanding dues continues and that current level of outstanding dues is in line with past years. The status of only a couple families have “raised red flags” up to this point.

Kroger Community Rewards

- Now that the deadline for first quarter of participation in the Kroger Community Rewards has passed, the Board will send out reminder emails to families to turn in the necessary documentation to collect their rewards. Multiple emails will be sent out with directions and reminders to claim rewards.
- Board will utilize MailChimp / VYHA Short Shift to remind families to register for the program to ensure greater participation in the next quarter.
- S. Boylan to provide information about unclaimed rewards at the next VYHA Board of Directors meeting.

Coaching Ceertification

- VYHA is 100% compliant with required coaching programs including, CEP, Age-specific Modules, Safesport and Background Checks.



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LTP Update

- LTP leadership to provide S. Boylan with final update on LTP participants for Session 3 and will confirm participation in Sessions 1 & 2. This needs to be done to facilitate final dues collection from participants.

LTS (Learn to Skate) Update

- 22-24 participants took part in each of the programs. Partnership with YMCA of Roanoke Valley and the Roanoke City Schools seems to have been a success by all measures.
- Special thanks to the volunteer coaches (largely LTP and Mite coaches) who pitched in to make the program a success.
- Program photos and a blurb were requested from Rich Grant / Cara Kenney to be included on the VYHA website and in other marketing materials.

V. New Business

VYHA Storage Unit

- Board directed J. Pollard to research potential to place a mobile storage unit on-site at the Berglund Center.
- If the response from the Berglund Center is negative regarding placement of a mobile storage unit, J. Pollard to explore options for off-site storage.
- Motion made to allow the VYHA Board of Directors to expend funds necessary to secure appropriate storage unit (on-site or off-site). Motion by S. Esworthy; 2nd by R. Travis.

2015/2016 Planning Session

- J. Pollard requested items to be included on the agenda for the upcoming planning meeting.

Motion to adjourn by S. Esworthy; 2nd – J. Fuller. Motion passed unanimously in the affirmative.
Meeting adjourned at 8:27pm by J. Pollard.

*The March **Board of Directors Planning Meeting** will be held at the
Sprint Store by InPhase; Board Room
Next Meeting Date: **March 3, 2015 @ 7:00pm***